



Amore

February - March 2012

IMPACT
SALON SALES



skin *sense*

Trial Size Kits

We at Amore are proud that our Skin Sense products are paraben free, and void of commercial binders and fillers. This makes them highly concentrated, meaning the active ingredients are delivered most effectively to your skin. We know if you aren't already using Skin Sense daily, trying the regime that is appropriate to your skin type will help you to SEE the results. Each trial kit contains product to last approximately one week and includes a simple-to-follow step by step protocol.

Put Additional \$'s in your pocket! Start your clientele with a trial kit – the results will sell themselves and you can retail them full size products! This will be a ongoing revenue for your business as a Skin Sense Client tends to be a LifeTime Client!

Blemish Skin Regime - Trial Kit

The basic requirements for topical acne treatment include follicle exfoliation, antibacterial therapy, oil control, and a salicylic acid serum worn on the face overnight. This trial kit contains all the products required for an excellent Blemish Skin Regime.

Includes the following: Clear Skin Serum, Blemish Cleansing Bar, Rescue Peptide Gel, D20 Moisture Mist, Calming Botanical Toner and Peach Wine Cleanser.

Sale Price: \$20.57 Regular Salon Price: \$22.85 Retail: \$35.15



Dry/Sensitive Skin Regime - Trial Kit

An impaired barrier function allows potential irritants to penetrate the skin, causing sensitivity, redness, tingling or itching. The products contained in this trial kit aid in improving that barrier function.

Includes the following: Moisture Cleanse, Intense Moisture Cream, Sensitive Skin Cleansing Bar, Calming Botanical Toner, Sensiberry Serum and D20 Moisture Mist.

Sale Price: \$18.23 Regular Salon Price: \$20.25 Retail: \$31.15

Mature Defense Skin Regime - Trial Kit

Restore vitality to mature, dry or dehydrated skin by reducing the appearance of fine lines and wrinkles, improving the texture of your skin. These active products are not suitable to sensitive skin.

Includes the following: Peach Wine Cleanser, Pumpkin Cleansing Bar, Peach Wine Toner, Intense Eye Defense Serum, Intense Age Defense Serum, Night Defense Moisturizer.

Sale Price: \$22.05 Regular Salon Price: \$24.50 Retail: \$37.70

Mature Peptide Regime - Trial Kit

A regime that will show immediate results AND the results will improve with continued use. The peptides with hyaluronic acid microspheres and botanicals, used daily with the remainder of the regime create the ultimate answer to line smoothing and firming.

Includes the following: Peach Wine Cleanser, Bright Skin Cleansing Bar, Peach Wine Toner, Line Defense Peptide Serum, Line Defense Peptide Moisture, Eye Repair Cream.

Sale Price: \$22.95 Regular Price: \$25.50 Retail Price: \$39.25

Normal/Combination Skin Regime – Trial Kit

A fundamental, active regime that supports suppleness, hydration and that glowing appearance!

Includes the following: Pumpkin Deep Moisturizer, Pumpkin Cleansing Bar, Peach Wine Toner, Peach Wine Cleanser, Night Defense Moisturizer, Vitamin C.

Sale Price: \$19.89 Regular Price: \$22.10 Retail Price: \$34.00

Safeguard the health of you and your clients!

Introducing: BeautySoClean

BeautySoClean is the world's first and only makeup Cleaning System. Your cosmetics can become a breeding ground for germs and harmful bacteria that could contribute to infections, allergic reactions and even acne! BeautySoClean cleans, rejuvenates and removes bacteria right where they begin – on all of your cosmetic products!



Cosmetic Sanitizer Mist

For cleaning powder-based products including eye enhancers, blush, bronzer, pressed minerals etc.

- ~ 100% effective in 10 seconds
- ~ Only for cosmetics with porous surfaces
- ~ Does not dry out, crack or change the color of Makeup

8 ml: \$6.80 Retail: \$12.50

250 ml: \$13.80 Retail: 25.00

Cosmetic Sanitizer Wipes

For cleaning products such as lip glosses, lipstick, lip balm, cosmetic pencils, liquid liner and mascara wands.

- ~ 100% effective in 10 seconds
- ~ Dermatology tested and non-irritating
- ~ Only for cosmetics with porous surfaces
- ~ Clean, refresh and remove bacteria from makeup without altering the product's formula

200 wipes: \$13.80 Retail: \$25.00

Conditioning Brush Cleanser

This fast drying formula quickly dissolves makeup residue while leaving your brushes fresh, clean and soft.

- ~ Dermatology tested and non-irritating
- ~ Aids in preventing cross-contamination of your makeup
- ~ Conditions and ensures a longer cosmetic brush life

125 ml: \$11.00 Retail: \$20.00

250 ml: \$13.80 Retail: \$25.00



AMORE ULTIMA

New Pixie Gels

Available February 1st



Ginger Peach



Peridot

8ml: \$14.95 each

Chéci

Autoclave Foot Files in Fine or Medium Grit: \$16.50

Dual Sided, Medium & Coarse Grit: \$24.50

- ~ Sanitizable
- ~ Hypoallergenic
- ~ Long lasting
- ~ Made from surgical stainless steel
- ~ Safe with no cutting edges
- ~ For use on Dry or Wet Feet

TB Liquid

Ideal for cleaning and disinfection when a greater degree of care is desired:

- ~ Tuberculocidal Surface Cleaner and Intermediate Level Disinfectant
 - ~ 30 second Broad-Spectrum Sanitizer
 - ~ 5 minute Bactericide, Fungicide, Tuberculocide
 - ~ 5 minute General Virucide
- (effective against enveloped and non-enveloped viruses)

1 Litre: \$7.70 Sprayer: \$2.70

Also available in wipes:

160's: \$17.99



February Nail Promotions

Pink Builder This product is ideal an troubleshooting product. To alleviate lifting problems, add extra strength or to stop nail splitting, apply a thin layer of Pink Builder after the bonder and then continue with the service as usual. Pink Builder's very heavy viscosity allows for precise application and no cuticle overflow. This product can easily be mixed with other Amore components to achieve different colors and consistencies.

Curing Time: 20 seconds to freeze or 2 minutes for full cure.

Sale Price:

8ml: \$14.36 Regular Price: \$15.95

15ml: \$26.96 Regular Price: \$29.95

30 ml: \$40.50 Regular Price \$45.00



Colour Gel Trio

A Month for Passion – and this months gel trio will inspire you!

Watermelon Wow and Pink Carnation from our Prisma Colour Gel Line, with Disco Ball from our Pixie Gel to add the Bling effect! Includes the water decal shown to create the design provided by our Educator, Angela Beer or own of your own creations.

Sale: \$36.00 Regular Value: \$44.80



Watermelon Wow

Disco Ball

Pink Carnation

Lovin' Hearts

Amore Files

Ensure your clients enjoy a safe service!

We offer a special discount when you purchase 50 packs of Amore Files. Purchasing files in 50's enables you to ensure you have the supply you need to follow the safe spa practice of disposing of or giving the file used, to the client it was used on. This protocol is invaluable! A client who has confidence in your safe practices is a client who of course returns ... and spreads the word!

Gold Jumbo Washable Square 100/180

White Jumbo Round 100/100

50 Pkg: Regular Price \$107.50 Bulk Price: \$91.38 **50 Pkg: Regular Price: \$107.50 Bulk Price: \$91.38**

White Jumbo Washable Square 100/180

Banana Zebra 100/180

50 Pkg: Regular Price \$107.50 Bulk Price: \$91.38 **50 Pkg: Regular Price: \$39.50 Bulk Price: \$33.58**



March Nail Promotions

Ultra White Ultra White produces a wonderfully creamy white French Fill. Peaking to a soft curl and then leveling slightly, you will find it extremely easy to work with. Its dense pigmentation requires a thin application to ensure proper curing and makes it an inappropriate product for form work.

Curing Time: 2 minutes. For best results always work in thin layers.

Sale Price

8 ml - \$15.26 Regular: \$16.95

15 ml - \$28.80 Regular: \$32.00

30 ml - \$44.96 Regular: \$49.95



Gel Trio

Winter is still here and March Madness is in the air!

This trio has the potential to bring out that refreshingly “silly” gene in all of us! Have some fun and lighten your clients spirits with the “going around in circles” stickers and our March pick of our Prisma Colors: Raven Blue and Primary Green with Pixie color Teal Tantrum.

Sale Price: \$36.00 Regular Value: \$44.80



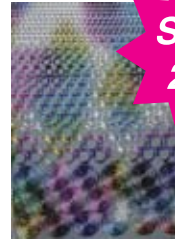
Primary Green



Raven Blue



Teal Tantrum



Going Around



Sani Prep

Save 10% on all sizes

125 ml: \$5.85 Regular \$6.50

500 ml: \$17.96 Regular \$19.95

1 Litre: \$30.56 Regular \$33.95





Allpresan Pedicare, the original foot care foam product, has been used by professionals such as yourself since the mid 1990's. Providing the solutions for the foot care specialist, Allpresan foam products:

- ~ Do not clog pores, therefore there is no heat accumulation, the natural functions of the skin are not impaired and the skin is allowed to breathe
- ~ moisturize and strengthen the skin's protective barrier
- ~ are suitable and recommended for diabetics
- ~ rapidly absorb without any unpleasant oily film
- ~ are free of colour and preservatives

Foot Care Foam

- ~ Care and protection for very dry feet
- ~ Moisturizes and softens skin
- ~ Recommended for diabetics

125 ml: \$15.00 Retail: 29.00

Foot Care Foam #3

- ~ Used to relieve and sooth cracked skin
- ~ Appropriate and recommended for diabetics
- ~ Moisturizes and softens skin
- ~ Colour and preservative free

Foot Care Foam #7

- ~ Care and protection for all skin types
- ~ Anti-fungal
- ~ Approximately 160 treatments
- ~ Natural skin functions remain unhindered

125 ml: \$15.00 Retail: \$30.00

Nail Tincture Pedicare

- ~ For Brittle and dry nails.
- ~ Strengthens protection against nail fungus
- ~ Hygenic application
- ~ This product is recommended for diabetics

50 ml: \$9.95 Retail: \$20.00

Foot Bath Concentrate – Professional Use Only

This mild foot soak concentrate gently cleanses, exfoliates and re-moisturizes the client's skin in addition to promoting improved elasticity. 1 litre provides approximately 200 foot baths.

150ml: \$14.50 1 Litre: \$38.50

Foot-Lipid-Ointment

- ~ Provides intensive moisture and regenerates the skin with Vitamin E
- ~ Evening primrose oil improves the structure of the skin and calms the skin

125 ml: \$15.00 450 ml: \$41.74

Callus Softener – Professional Use Only

Use as a callus and corn softener prior to removal. This product is excellent for individuals who suffer from hyperkeratosis.

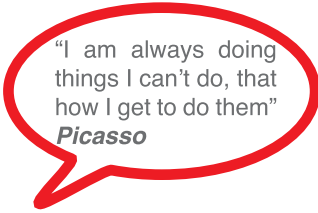
- ~ Hygienic application, reduces treatment time and is gentle on the skin

200 ml: \$20.00



Artfully yours!

Here in Alberta we can find the winter months long and dreary and so we have chosen to focus on creative inspiration. Who better to ask about inspiration than our Creative Wizz, Amore Ultima instructor Angela Beer! The following is only a portion of Angela's article – the remainder can be found by going to our facebook page at **Amore Ultima Gel Nail System**.



Finding inspiration for nail art comes easy for a select few but for the rest of the nail world the idea of a client asking you to “wing it”, can be cause for panic. Creating a masterpiece on a canvas the size of a keyhole doesn't come naturally to most.

The key to becoming a creative wonder to your clients from the beginning of your nail career to years down the road isn't such a feat as people think. Keep it simple at first, invest in education, and practice (a lot). You can start with experimenting with two colours and a glitter (we all know glitter makes everything better), and try as many designs as you can.

I get a lot of my colour combinations from clothing fashion, this helps keep you up to date with your designs. Then once you have some additional education under your belt you can start incorporating those colours and mixing them with design ideas from nail magazines and online photos. The possibilities are endless. I always recommend taking photos so your clients can see your designs as well as your progress. You can put them in a portfolio with price beside them to make it easy for them to choose if they want something in a certain price range.

Sable Brush Liner Kit

3 piece kit

Sale Price: \$8.87 Regular Price: \$9.85



Marbilizing Tool

Sale Price: \$2.66 Regular Price: \$2.95



Gel Art Brush

Sale Price: \$7.88 Regular Price: \$8.75



New: 3 piece Art Brush Set

Sale Price: \$8.87 Regular Price: \$9.85



Dry Art Supplies

Packages of 12. Available in the following: Foil Flake, Glitter, Holo Dots, Holo Glitter, Glitter Playboy Bunnies, Glitter Squares, and Glitter Swirls packages.

Special Price: \$19.95/package Regular Value: \$30.00



**SAVE
25%**

Foam Tip Display

Sale Price: \$4.46

Blow out Special: Buy 4 for \$14.85

Regular Price: \$4.95

Rhinestones Wheel

Available in:

- ~ Clear assorted 720 piece
- ~ 1.5 ml assorted colors
- ~ Black and silver, 720 piece
- ~ Square Rhinestones, 720 piece
- ~ Pearls 2mm

Sale Price: \$ 8.96 Regular Price: \$9.95

Fimo Wheels Available in:

- Flowers
- Fruit and
- 3 additional assorted wheels

Sale Price: \$ 8.96 Regular Price: \$9.95



Ed Hardy Tattoos – Large

Sale Price: \$3.48

Regular Price: \$6.95



**SAVE
50%**



16 Piece Pop Display

Sale Price: \$13.28 Regular Price: \$14.75

Educational Calendar

All courses and workshops below are hosted at our Education Center in Stony Plain unless otherwise mentioned. Register early as we limit class sizes to ensure quality education. For additional information and to register call **780 963 5412** or our Toll Free number listed below.

Beginners Nail Technician Class – Know someone interested in a Nail Career? We have courses beginning as soon as March 24th.

Private Education

Date and Times booked to meet individual requirements. Must be a certified Nail Technician. **Tuition is \$50.00 per hour**, minimum 2 hours.

Advanced Speed Class

Date: February 6th & April 2nd

Tuition: \$120.00

Class Time: 10:00 am – 2:00 pm

Prerequisite: Advanced Nail Fills

Gel Toes

Date: February 27th

Class Time: 10:00 am – 2:00 pm

Tuition: \$120.00 Model Required

Gel Art Level One

Date: March 18th

Class Time: 10:00am – 2:00 pm

Tuition: \$160.00 and includes kit

Prerequisite: Certified Nail Technician

Infection Control

Date: February 26th & March 26th

Class Time: 10:00 am – 2:00 pm

Tuition: \$120.00 Includes Manual

Gel Art Level Two

Date: April 16th

Class Time: 10:00 am – 3:30 pm

Tuition: \$180.00 and includes kit

Prerequisites: Gel Art Level One

Advanced Fills

Date: March 5th

Class Time: 9:30 am – 3:00 pm

Tuition: \$140.00 Model Required

IMPACT

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